**Itasca Leathergoods Custom Pages**

**Use Cases**

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## REVISION HISTORY

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| Date | By | Notes |
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## INTRODUCTION

### Scope

This Document contains the changes associated with a custom product page in Zoovy for Itasca Leathergoods.

## USE CASES: Operational Features

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| Release Information | |
| **Project:** | Custom Product Information Page |
| **Internal Release Number:** | n/a |
| **Related Documents:** |  |

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| Default Values of All Use Cases | |
| **Direct Actors:** | Administrator, Customer |
| **Preconditions:** | Site has been configured with active products. |

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| UC-01: Custom Product Page | |
| **Summary**  [Return to TOC](#TOC) | A custom page for use with all Itasca Leathergoods products will be developed according to the images and descriptions below. |
| **Applies To** | CONFIGURATION | Feature Configuration |
| **Preconditions** | The Lumens site has been set up with its configuration settings finalized. |
| **Direct Actors** | All |
| **Success Scenario Outline** | [SS#1](#_Success_Scenario_1:): Create custom product page  [SS#2](#_Success_Scenario_2:): Changing displayed left image  [SS#3](#_Success_Scenario_3:): Automatic scrolling zoom of selected image  [SS#4](#_Success_Scenario_4:): Page without configuration options.  [SS#5](#_Success_Scenario_5:): Increase space between Prev/Next buttons |
| **Notes/Questions** |  |
| Success Scenario 1: Create custom product page  1. A user navigates to an individual product's page. 2. The page displays having the configuration depicted in the image below. C:\Users\Paul\Documents\Personal\Itasca Leathergoods\Advertising\Zoovy\Web Pages\Product Page Mockup 1b.jpg 3. Specific areas on the page are to be designed as follows:    1. The page is to load with the Image1 displayed at the left portion of the screen.       1. Done!    2. A center, scrollable, vertical section of all images associated with the product configuration (up to 9), displaying in order 1-9 top to bottom. The column shall be delineated from the rest of the page with vertical lines in a color consistent with the styling of the page. There shall be up/down buttons to scroll through the images similar to those depicted in the image, but not necessarily identical.       1. Use a carousel set to a vertical setup, with 3 images displayed at any time. Scrolls 1 image at a time per click.    3. A right section containing the functional selection elements.       1. Product Name - as displayed in the image.          1. Done!       2. AddThis buttons - The AddThis functionality shall be incorporated. See [https://www.addthis.com/get/sharing#.UX8V-p0o4dU](https://www.addthis.com/get/sharing%23.UX8V-p0o4dU) and use the code for this configuration: .   According to <http://support.addthis.com/customer/portal/articles/381219-best-practices>, place this code in the header...   and place this code in the product page...   Our AddThis Profile ID is ra-4fa4616858ff587b   <head>   <script type="text/javascript">   var addthis\_config = {"data\_track\_clickback":true};   </script> <script type="text/javascript"   src="http://s7.addthis.com/js/250/addthis\_widget.js#pubid=ra-4fa4616858ff587b"></script> </head>   <!-- AddThis Button BEGIN -->  <div class="addthis\_toolbox addthis\_default\_style addthis\_32x32\_style">  <a class="addthis\_button\_facebook\_like" fb:like:layout="button\_count"></a>  <a class="addthis\_button\_tweet"></a>  <a class="addthis\_button\_pinterest\_pinit"></a>  <a class="addthis\_counter addthis\_pill\_style"></a>   </div>   <!-- AddThis Button END -->   * + - 1. Self explanatory. Will likely need to use the add this socialLinks function built by Michael. Can modify how this displays. Discuss with Michael about how to add the profile to it.     1. Price - as displayed in the image.        1. Done!     2. Config Options - The config options shall present as selectable buttons similar to those depicted in the image. Once selected, the button shall change in appearance to having been selected. If another button for the option is selected, the previously selected button shall de-select.        1. Sizing options – Sizing options as buttons (if applicable)           1. Not entirely sure of all the options for creating this. Likely has already been done before so consult Michael before attempting to build from scratch.        2. The Custom Instructions option shall not immediately display the text box. Instead, a Yes/No button will appear, and the text box for entering the information shall display only upon clicking Yes, and shall clear the contents and hide when clicking No. The contents shall be cleared in the event that someone starts to add instructions and then click No, to avoid unintentionally including unwanted instructions.           1. Build a simple function that shows input for yes and clears/hides input when no is clicked.   Yes    No        3. Only the config options assigned to the product shall display. (Some moccasins don't get the bead option.)           1. Should be done automatically via ATC variations in the app. If not, discuss with Michael on the best method for achieving this.     3. Quantity - as displayed in the image.        1. Done!     4. Add to Cart button - This button shall appear as it does in the site presently.     5. Add to Wishlist - This is presented as a text link in the current site, but shall be depicted as a button similar in appearance to the Add to Cart button.        1. Convert from link to button.     6. SKU - as displayed in the image.        1. Done!     7. Mfg - as displayed in the image.        1. Done!   1. The tabbed area having Description and Related Products shall appear as it currently does.      1. Done!   [Return to UC top](#_A_custom_page) [Return to TOC](#TOC) | |
| Success Scenario 2: Changing displayed left image.  1. The user accesses the product page as described in [SS#1](#_Success_Scenario_1:). 2. The user will click or hover the cursor over an image in the center vertical scroll section. 3. The image selected in the center section will display in the left section of the page in the large size as depicted.    1. Talk to Ryan as I think he has done this before + had to integrate magic zoom into it at the same time.   [Return to UC top](#_A_custom_page) [Return to TOC](#TOC) | |
| Success Scenario 3: Automatic scrolling zoom of selected image.  1. The user accesses the product page as described in [SS#1](#_Success_Scenario_1:). 2. The user hovers their cursor over the image in the left section of the page. 3. A zoomed version of the image will appear over the entire center and right section of the page in a manner similar to that found on Amazon.com and other sites, and depicted in the image below. See <http://www.amazon.com/Moccasin-Handcrafted-Womens-Itasca-style/dp/B00CIGW26O/ref=sr_1_3?s=shoes&ie=UTF8&qid=1367284548&sr=1-3&keywords=moccasins+made+in+usa> for an example. As I understand it, Zoovy has previous experience in this having customized product page for Barefootess.com <http://www.barefoottess.com/premium/premium-flats/cc-tawna-bk.html>.    1. Will need to utilize Magic zoom in order to achieve this. Merchant will need to buy a license from them. 4. When accessed on a touch screen device, the behavior of moving the cursor acts differently. On these devices touching a location on the image will display a zoom view of a section of the image. I assume this is a function of the touch screen device's operating system, but if not, there may be programming required.    1. Fairly confident that this is standard behavior for magic zoom. If not, discuss with JT/Michael how this can be implemented.   C:\Users\Paul\Documents\Personal\Itasca Leathergoods\Advertising\Zoovy\Web Pages\Product Page Mockup 2.jpg   [Return to UC top](#_A_custom_page) [Return to TOC](#TOC) | |
| Success Scenario 4: Page for a product having no configuration options.  1. The user accesses the product page as described in [SS#1](#_Success_Scenario_1:) for a product without configuration options. 2. The page will appear as in [SS#1](#_Success_Scenario_1:), but without configuration options as depicted in the image below.    1. Should be happening automatically but if not, can implement a check that looks for length of options and if none are present, alters page via CSS to look like above image.   C:\Users\Paul\Documents\Personal\Itasca Leathergoods\Advertising\Zoovy\Web Pages\Product Page Mockup 3.jpg   [Return to UC top](#_A_custom_page) [Return to TOC](#TOC) | |
| Success Scenario 5: Increase space between Prev/Next buttons  1. The user accesses the product page as described in [SS#1](#_Success_Scenario_1:) using the menu navigation for category and subcategory to ensure the Prev/Next buttons appear on the product page. 2. The space between the breadcrumb path and the Prev/Next buttons will be increased as shown in the 2nd image below.    1. Add additional top margin to buttons.  Current     New   [Return to UC top](#_A_custom_page) [Return to TOC](#TOC) | |

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| UC-02: Custom Orders Page - TBD | |
| **Summary**  [Return to TOC](#TOC) | A custom page with which customers may select custom colors and leathers for their moccasins. |
| **Applies To** | CONFIGURATION | Feature Configuration |
| **Preconditions** | The Lumens site has been set up with its configuration settings finalized. |
| **Direct Actors** | All |
| **Success Scenario Outline** | [SS#1](#_Success_Scenario_1:):  [SS#2](#_Success_Scenario_2:):  [SS#3](#_Success_Scenario_3:): |
| **Notes/Questions** |  |
| Success Scenario 1: TBD     [Return to UC top](#_A_custom_page_1) [Return to TOC](#TOC) | |